DIRTY DEEDS 4X4 CLUB SA

SOCIAL MEDIA POLICY

Purpose

To encourage positive and responsible use of social media by members while protecting the reputation of Dirty Deeds 4x4 Club SA, its members, sponsors and partners.

Expectations

When posting online, members must:

- Treat others with respect and courtesy.
- Represent the club in a positive manner.
- Respect the privacy of other members.
- Obtain permission before posting identifiable images where practical.
- Follow Australian laws relating to privacy, copyright, discrimination and defamation.
- Remember that material posted online can become public and permanent.

Unacceptable Content

Members must not post or share content that is:

- Abusive, threatening, bullying or harassing.
- Discriminatory, racist, sexist or hateful.
- Defamatory, misleading or dishonest.
- Sexually explicit, offensive or unlawful.
- Likely to damage the reputation of the club, its members, sponsors or partners.

Club Activities

Members are encouraged to share trip reports, photos and videos from club activities.

Photos or videos involving accidents, injuries, property damage or other sensitive incidents should not be published without approval from the Committee.

Speaking for the Club

Only authorised Committee Members or delegates may make official statements on behalf of Dirty Deeds 4x4 Club SA. Personal opinions must not be presented as official club positions.

Club Name and Branding

The club's name, logo and branding must not be used to create pages, groups or accounts representing the club without Committee approval.

Breaches

Breaches of this policy may result in content removal, warnings, suspension of membership privileges or termination of membership, as determined by the Committee.

Approved By: Dirty Deeds 4x4 Club SA Committee